

Independent Expenditure Report

This form should be accompanied by forms CRO-2210B and CRO-2210C. For statutory guidance, please refer to N.C.G.S. § 163-278.12 & 163-278.6(9a).

Amendment
☒ Yes ☐ No

1. Reporting Entity Information

a. Full Name of Entity Making Disbursement STATE + LOCAL ELECTION ALLIANCE		d. Entity Type (Check One) ☒ Individual ☐ Other Organization ☐ Nonprofit Organization		e. Federal ID Number (if applicable) C00812495	
b. Mailing Address (include City, State and Zip Code) and Phone Number STATE + LOCAL ELECTION ALLIANCE 600 PENNSYLVANIA AVE SE UNIT 15180 WASHINGTON, DC 20003 (202) 544-6960				f. Date Filed 10/26/2026	
c. Report Type ☒ Initial ☐ 48 Hour Quarterly: ☐ First ☐ Second ☐ Third ☐ Fourth Semi-Annual: ☐ Mid Year ☐ Year End				g. Employer's Name or Principal Place of Business	
				h. Occupation	

2. Report Year 2026	3. Period Start Date (mm/dd/yyyy) 09/16/2026	4. Period End Date (mm/dd/yyyy) 09/30/2026
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5. Custodian of Books

a. Full Name of Entity's Custodian of Books and Accounts ERIC MING		c. Employer's Name or Principal Place of Business CUSTODIAN OF BOOKS	
b. Mailing Address (include City, State and Zip Code) and Phone Number ERIC MING 600 PENNSYLVANIA AVE SE UNIT 15180 WASHINGTON, DC 20003		d. Occupation STATE + LOCAL ELECTION ALLIANCE	

6. Total Contributions ALL Pages

\$ 0.00

7. Total Expenditures ALL Pages

\$ 1,001,400.00

CERTIFICATION

I certify that this statement is complete, true and correct.

Eric Ming

Eric Ming

Digitally signed by Eric Ming
Date: 2026.10.26 16:04:44 -0400

Printed Name of Signer

Signature

Date

10/26/2026

Disbursements for Independent Expenditures

Persons or entities permitted to make contributions but not otherwise required to report should use this form to report independent expenditures in excess of \$100 and to report independent expenditures in excess of \$5,000 within the 48 hour reporting period.

1. Disbursement Information

a. Item Number	b. Disbursement Date (mm/dd/yyyy)	c. Communication Start Date	d. Purpose (including title(s) of communication(s))	f. Amount
1	09/16/2026	09/17/2026	DIGITAL ADVERTISING	
e. Full Name, Mailing Address (include city, state, and zip) & Phone Number				
WATERSHED STRATEGY, INC. 1250 CONNECTICUT AVE NW STE 700 WASHINGTON, DC 20036-2657				\$ 20,000.00

Candidate Full Name	Amount	Office Sought	Co./Municipal Office	County/District	Co.
RAY RUSSELL	\$ 10,000.00	☒ House ☐ Senate District: _____	WATAUGA COUNTY CO		WATA
		☐ Other Office: _____			
Candidate Full Name	Amount	Office Sought	Co./Municipal Office	County/District	Co.
ADAM HEGE	\$ 10,000.00	☒ House ☐ Senate District: _____	WATAUGA COUNTY CO		WATA
		☐ Other Office: _____			
Candidate Full Name	Amount	Office Sought	Co./Municipal Office	County/District	Co.
	\$	☐ House ☐ Senate District: _____			
		☐ Other Office: _____			

2. Total Disbursements THIS Page (sum all the 'If' entries on this page)						\$ 40,000.00
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3. Total Disbursements ALL Pages (sum all the 'If' entries on all disbursement pages)						\$ 1,021,400.00
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Disbursements for Independent Expenditures

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1. Disbursement Information

a. Item Number	b. Disbursement Date (mm/dd/yyyy)	c. Communication Start Date	d. Purpose (including title(s) of communication(s))	
4	09/16/2026	09/17/2026	DIGITAL ADVERTISING	
e. Full Name, Mailing Address (include city, state, and zip) & Phone Number				f. Amount
WATERSHED STRATEGY, INC. 1250 CONNECTICUT AVE NW STE 700 WASHINGTON, DC 20036-2657				\$ 20,000.00
Candidate Full Name				
JAMEY LAUDATE	☒ Support ☐ Oppose	Amount	Office Sought ☐ House ☐ Senate District: _____ Co./Municipal Office: LEE COUNTY COMMISS County District: _____	Co. LEE
Candidate Full Name				
	☐ Support ☐ Oppose	Amount	Office Sought ☐ House ☐ Senate District: _____ Co./Municipal Office: _____ County District: _____	Co. _____
Candidate Full Name				
	☐ Support ☐ Oppose	Amount	Office Sought ☐ House ☐ Senate District: _____ Co./Municipal Office: _____ County District: _____	Co. _____
a. Item Number	b. Disbursement Date (mm/dd/yyyy)	c. Communication Start Date	d. Purpose (including title(s) of communication(s))	
4	09/16/2026	09/17/2026	DIGITAL ADVERTISING	
e. Full Name, Mailing Address (include city, state, and zip) & Phone Number				f. Amount
WATERSHED STRATEGY, INC. 1250 CONNECTICUT AVE NW STE 700 WASHINGTON, DC 20036-2657				\$ 20,000.00
Candidate Full Name				
ROBERT REIVES	☒ Support ☐ Oppose	Amount	Office Sought ☐ House ☐ Senate District: _____ Co./Municipal Office: LEE COUNTY COMMISS County District: _____	Co. LEE
Candidate Full Name				
	☐ Support ☐ Oppose	Amount	Office Sought ☐ House ☐ Senate District: _____ Co./Municipal Office: _____ County District: _____	Co. _____
Candidate Full Name				
	☐ Support ☐ Oppose	Amount	Office Sought ☐ House ☐ Senate District: _____ Co./Municipal Office: _____ County District: _____	Co. _____

a. Item Number	b. Disbursement Date (mm/dd/yyyy)	c. Communication Start Date	d. Purpose (including title(s) of communication(s))	e. Full Name, Mailing Address (include city, state, and zip) & Phone Number	f. Amount
2	09/16/2026	09/17/2026	DIGITAL ADVERTISING	WATERSHED STRATEGY, INC. 1250 CONNECTICUT AVE NW STE 700 WASHINGTON, DC 20036-2657	\$ 40,000.00
Candidate Full Name					
DENNIS MCLAWHORN	☒ Support ☐ Oppose	Amount \$ 13,333.33	☐ House ☐ Senate District: ☒ Co. Municipal Office PITT COUNTY COMMISS	County/District: _____	Co. PITT _____
Candidate Full Name					
RODNEY D. HARRIS	☒ Support ☐ Oppose	Amount \$ 13,333.34	☐ House ☐ Senate District: ☒ Co. Municipal Office PITT COUNTY COMMISS	County/District: _____	Co. PITT _____
Candidate Full Name					
BLAKE PRICE	☒ Support ☐ Oppose	Amount \$ 13,333.33	☐ House ☐ Senate District: ☒ Co. Municipal Office PITT COUNTY COMMISS	County/District: _____	Co. PITT _____
2. Total Disbursements THIS Page (sum all the 'lf' entries on this page)					\$ 60,000.00
3. Total Disbursements ALL Pages (sum all the 'lf' entries on all disbursement pages)					\$ 1,021,400.00

CR0-2210c

NC State Board of Elections

October 2010

Disbursements for Independent Expenditures

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1. Disbursement Information

a. Item Number	b. Disbursement Date (mm/dd/yyyy)	c. Communication Start Date	d. Purpose (including title(s) of communication(s))	f. Amount
6	09/16/2026	09/17/2026	DIGITAL ADVERTISING	

e. Full Name, Mailing Address (include city, state, and zip) & Phone Number
 WATERSHED STRATEGY, INC.
 1250 CONNECTICUT AVE NW
 STE 700
 WASHINGTON, DC 20036-2657

Candidate Full Name
 Amount
 KOURTNEY ROYSTER
☒ Support \$ 8,029.44
☐ Oppose
 Office Sought
☐ House ☐ Senate District: Co. Municipal Office COUNTY COMMISSION Co. ALAM
 County/District:

Candidate Full Name
 Amount
 KELLY ALLEN
☒ Support \$ 26,983.33
☐ Oppose
 Office Sought
☐ House ☐ Senate District: Co. Municipal Office ALAMANCE COUNTY CO Co. ALAM
 County/District:

Candidate Full Name
 Amount
 RAMONA ALLEN
☒ Support \$ 30,951.95
☐ Oppose
 Office Sought
☐ House ☐ Senate District: Co. Municipal Office ALAMANCE COUNTY CO Co. ALAM
 County/District:

a. Item Number b. Disbursement Date (mm/dd/yyyy) c. Communication Start Date d. Purpose (including title(s) of communication(s))
 6 09/16/2026 09/17/2026 DIGITAL ADVERTISING

e. Full Name, Mailing Address (include city, state, and zip) & Phone Number
 WATERSHED STRATEGY, INC.
 1250 CONNECTICUT AVE NW
 STE 700
 WASHINGTON, DC 20036-2657

Candidate Full Name
 Amount
 STEVE CARTER
☐ Support \$ 26,983.33
☒ Oppose
 Office Sought
☐ House ☐ Senate District: Co. Municipal Office ALAMANCE COUNTY CO Co. ALAM
 County/District:

Candidate Full Name
 Amount
 SEAN EWING
☒ Support \$ 30,951.95
☐ Oppose
 Office Sought
☐ House ☐ Senate District: Co. Municipal Office ALAMANCE COUNTY CO Co. ALAM
 County/District:

Candidate Full Name
 Amount
☐ Support \$
☐ Oppose
 Office Sought
☐ House ☐ Senate District: Co. Municipal Office Co. ALAM
 County/District:

2. Total Disbursements THIS Page (sum all the 'f' entries on this page) \$ 123,900.00

3. Total Disbursements ALL Pages (sum all the 'f' entries on all disbursement pages) \$ 1,021,400.00

Disbursements for Independent Expenditures

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Persons or entities permitted to make contributions but not otherwise required to report should use this form to report independent expenditures in excess of \$100 and to report independent expenditures in excess of \$5,000 within the 48 hour reporting period.

1. Disbursement Information

a. Item Number	b. Disbursement Date (mm/dd/yyyy)	c. Communication Start Date	d. Purpose (including title(s) of communication(s))	f. Amount
3	09/16/2026	09/17/2026	DIGITAL ADVERTISING	

e. Full Name, Mailing Address (include city, state, and zip) & Phone Number

WATERSHED STRATEGY, INC.
1250 CONNECTICUT AVE NW
STE 700
WASHINGTON, DC 20036-2657

Candidate Full Name

ROB ZAPPLE
Support ☒ Oppose ☐
Amount \$ 69,250.00
Office Sought ☐ House ☐ Senate District: ☒ Co./Municipal Office NEW HANOVER COUNT Co. NEW
County/District:

Candidate Full Name

LESHONDA WALLACE
Support ☒ Oppose ☐
Amount \$ 69,250.00
Office Sought ☐ House ☐ Senate District: ☒ Co./Municipal Office NEW HANOVER COUNT Co. NEW
County/District:

Candidate Full Name

Support ☐ Oppose ☐
Amount \$
Office Sought ☐ House ☐ Senate District: ☐ Co./Municipal Office County/District: Co.

a. Item Number	b. Disbursement Date (mm/dd/yyyy)	c. Communication Start Date	d. Purpose (including title(s) of communication(s))	f. Amount
5	09/16/2026	09/17/2026	DIGITAL ADVERTISING	

e. Full Name, Mailing Address (include city, state, and zip) & Phone Number

WATERSHED STRATEGY, INC.
1250 CONNECTICUT AVE NW
STE 700
WASHINGTON, DC 20036-2657

Candidate Full Name

CHRIS PARKER
Support ☐ Oppose ☒
Amount \$ 118,250.00
Office Sought ☐ House ☐ Senate District: ☒ Co./Municipal Office FORSYTH COUNTY COM Co. FORS
County/District:

Candidate Full Name

MARSIE WEST
Support ☒ Oppose ☐
Amount \$ 140,750.00
Office Sought ☐ House ☐ Senate District: ☒ Co./Municipal Office FORSYTH COUNTY COM Co. FORS
County/District:

Candidate Full Name

Support ☐ Oppose ☐
Amount \$
Office Sought ☐ House ☐ Senate District: ☐ Co./Municipal Office County/District: Co.

2. Total Disbursements THIS Page

(sum all the "f" entries on this page)

\$ 397,500.00

3. Total Disbursements ALL Pages

(sum all the "f" entries on all disbursement pages)

\$ 1,021,400.00

Disbursements for Independent Expenditures

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1. Disbursement Information

a. Item Number	b. Disbursement Date (mm/dd/yyyy)	c. Communication Start Date	d. Purpose (including title(s) of communication(s))	f. Amount
7	09/30/2026	10/05/2026	DIGITAL ADVERTISING	
e. Full Name, Mailing Address (include city, state, and zip) & Phone Number				
WATERSHED STRATEGY, INC. 1250 CONNECTICUT AVE NW STE 700 WASHINGTON, DC 20036-2657				\$ 400,000.00

Candidate Full Name	Amount	Office Sought	Co./Municipal Office	County/District	Co.
CRAIG COLLINS	\$ 133,333.33	☐ Support ☒ Oppose	☐ House ☒ Senate District: NORTH CAROLINA COURT OF APPEAL	County/District: 3	
Candidate Full Name	Amount	Office Sought	Co./Municipal Office	County/District	Co.
GEORGE BELL	\$ 133,333.33	☐ Support ☒ Oppose	☐ House ☒ Senate District: NORTH CAROLINA COURT OF APPEAL	County/District: 2	
Candidate Full Name	Amount	Office Sought	Co./Municipal Office	County/District	Co.
MICHAEL C BYRNE	\$ 133,333.34	☐ Support ☒ Oppose	☐ House ☒ Senate District: NORTH CAROLINA COURT OF APPEAL	County/District: 1	

2. Total Disbursements THIS Page (sum all the 1's entries on this page)

\$ 400,000.00

3. Total Disbursements ALL Pages (sum all the 1's entries on all disbursement pages)

\$ 1,021,400.00

CR0-2210c

NC State Board of Elections

October 2010